



NEWS RELEASE

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News Media Contact: Communication and Media Relations, 678-301-6020

GCPS invites community to participate in focus groups about Strategic Priorities for 2020-2030

Gwinnett County Public Schools will hold focus groups to hear input from high school students, parents and guardians, district employees, and community members about its Strategic Priorities for 2020-2030.

Twelve focus groups will be held **February 19-21**, including five sessions for parents and guardians, two for high school students, three for staff members, and two for community members. Participants will be asked to share feedback on the district's 10 Strategic Priorities: students; employees; parents and guardians; governance and leadership; curriculum, instruction, and assessment; facilities and operations; financial stewardship; information management and technology; communication; and public image and community pride.

“The Strategic Priorities for 2010-2020 document has served us well, and we want to continue that positive momentum with our 2020-2030 version,” said **J. Alvin Wilbanks**, CEO/superintendent of Gwinnett County Public Schools. “Only by listening to the perspectives of our community members can we understand their wants and needs. Our goal is to update these Priorities to reflect the qualities and characteristics our stakeholders believe are desirable for their school district.”

Select high school students will be invited to participate. All other members of the Gwinnett community are invited to register to participate at

<https://survey.k12insight.com/r/GCPS2030>. **Registration is open through February 11, 2019.**

Wilbanks shared that the district is working with independent research and communications firm *K12 Insight* as part of this process. *K12 Insight* will randomly select participants from registrants, facilitate the focus groups, and compile the results to ensure confidentiality. Final reports will include only overall themes and will not identify individual participants.

For more information about the focus groups, please contact **Sloan Roach**, executive director of Communication and Media Relations, at sloan_roach@gwinnett.k12.ga.us.

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