**Vision:** What we aspire to be

Gwinnett County Public Schools will become a system of world-class schools where students acquire the knowledge and skills to be successful in college and careers.

**Mission:**
Why we exist — our core business

The mission of Gwinnett County Public Schools is to pursue excellence in academic knowledge, skills, and behavior for each student, resulting in measured improvement against local, national, and world-class standards.

**Strategic Goals:** Our plan for achieving our mission

Gwinnett County Public Schools will...

- Ensure a world-class education for all students by focusing on teaching and learning the Academic Knowledge and Skills (AKS) curriculum.
- Ensure a safe, secure, and orderly environment for all.
- Optimize student achievement through responsible stewardship of its financial resources and the proactive pursuit of all resources necessary to meet current and future demands.
- Recruit, employ, develop, and retain a workforce that achieves the mission and goals of the organization.
  - Support instructional and operational needs with technological systems and processes that support effective performance and desired results.
  - Provide and manage the system’s facilities and operations in an exemplary manner as determined by programmatic needs and best management practices.
  - Apply continuous quality improvement strategies and principles as the way the organization does business.

What does “World-Class” mean?

In Gwinnett County Public Schools, “world-class” describes any product, service, or organization that is judged by qualitative and quantitative measures as one of the best in its class, and is recognized accordingly by customers, stakeholders, professional peers, and competitors alike.

Characteristics of a “world-class” school:

- Rigorous academic standards and high expectations for all students
- A comprehensive, challenging and relevant curriculum
- Effective, engaging instructional strategies
- Reliable, appropriate, and meaningful assessments
- High-performing and inspiring employees committed to professional development, training, and lifelong learning
- A safe, secure, and positive learning environment
- A culture of continuous improvement
- Accountability for results at all levels of the organization
- Productive and engaging partnerships with families and the community
- Effective use of technological resources to advance teaching and learning
- Innovative and productive approaches to management, operations, and use of resources
- Behavioral standards that promote teaching and learning
- An inclusive environment that acknowledges and values differences and encourages positive interactions between members of a diverse community
- Students who are prepared for the next grade level and graduate ready for college and careers
- Communication with internal and external audiences as a priority
- A shared vision for success

Gwinnett County Public Schools (GCPS) has earned the reputation as a high-performing school district that provides a quality and effective education for every student. Sustaining that success requires the district to continuously review where it is today and envision what the organization must be in the future.

In 2014, GCPS revisited its vision, mission, and strategic goals to ensure they are relevant and resonate with those who live in Gwinnett today. Overall, stakeholders indicated that these foundational components have served GCPS well over the years, helping to keep the focus on the main thing—teaching and learning. That said, the 2015 version of these foundational components include several suggestions received through the review process. We encourage you to become familiar with our strategic direction and to learn more about our vision of becoming a system of world-class schools.