



NEWS RELEASE

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Gwinnett students shine in entrepreneur contest

Two Gwinnett County Public Schools (GCPS) students took home the top two spots in the inaugural **Amazing Student Entrepreneur** competition sponsored by **Partnership Gwinnett**. **Mya Swaby**, a **Brookwood High School** junior who owns **ContraBand Clothing**, earned 1st place in the competition and was awarded \$500. Her apparel company designs and produces augmented reality clothing. **Akeyjah Charles**, a senior at **South Gwinnett High School** and the owner of **The Key Images**, earned 2nd place. She was awarded \$300. A photography service company, **The Key Images** specializes in portrait, advertising, and event photography.

The Amazing Student Entrepreneur competition encourages young entrepreneurs in high school and college to introduce a practical business model that is created, owned, and managed by students only. The competition requires contestants to submit a business plan summary and demonstration video for judging. Finalists earn the opportunity to present before a panel of business leaders. This year's winners had strong support from their respective communities and schools. Entrepreneurial training courses, workshops, small business advising, as well as licensing were accessible to each winners.

“Thanks to partnerships between Gwinnett County Public Schools and our local communities, our students are equipped with the soft skills and training necessary to start and operate a successful business,” said **Cindy Quinlan**, a Brookwood High School teacher who serves as the lead for the Entrepreneurship Pathway in Gwinnett County Public Schools. “We are committed to meeting the demand of our student entrepreneurs who desire a classroom experience that encourages experimental learning.”

For more information on the Amazing Student Entrepreneur Contest, visit:

www.amazingentrepreneurcontest.com

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