

Gwinnett County Public Schools **FOUNDATION**

FOR IMMEDIATE RELEASE: Nov 11, 2016

Contact: Kelly Herndon, Executive Director, at 678-301-6077

Gwinnett County Public Schools (GCPS) employees were treated to a private shopping event at the Mall of Georgia. The **Belk Education Appreciation Event** featured gift cards, giveaways, and an additional 20% off everything in the store. GCPS shoppers were also treated to buffet edibles and entertainment by a disc jockey as fashion stylists modeled current trends.

Among the giveaways were designer handbags and sunglasses, cosmetic gifts baskets, and sterling silver jewelry. One lucky educator won a \$500 Belk gift card.

More than 800 employees registered in advance to attend.

Tammy Bryant from Archer High, who attended along with coworker **Pam Autrey**,



said, “there were good deals available, and everyone seemed to genuinely appreciate the event.”

Kimberly Williams of Lawrenceville Elementary concurred, “I could not wait to get to school to tell everyone. The food, music, deals and helpful staff made the night so exciting.”

“It was a pleasure to host such an enthusiastic group,” expressed Mall of Georgia Belk’s Manager, Tina Crouch.

In addition to this event, Belk stores in Gwinnett support the community in a variety of ways, most notably by offering a twice a year Belk Charity Day with proceeds benefiting local nonprofits including the GCPS Foundation. www.belks.com

*The Gwinnett County Public Schools Foundation Fund, Inc. is a nonprofit 501C3 charitable organization dedicated to enhancing and expanding the academic initiatives of Gwinnett County Public Schools. To learn more, call 678-301-7287, or visit www.gcps-foundation.org, and follow the foundation on **Facebook**, **Instagram**, and **Twitter**.*